

JAN 2022

NEW IT VENTURE CORPORATION

IOS 9001:2015 CERTIFIED

TABLE OF CONTENTS



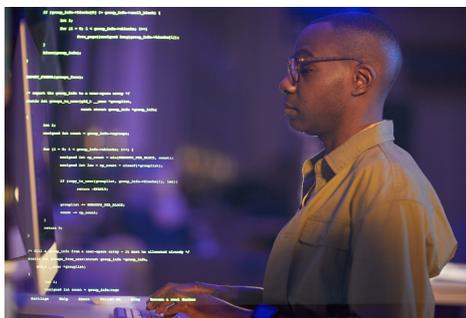
02

About Us



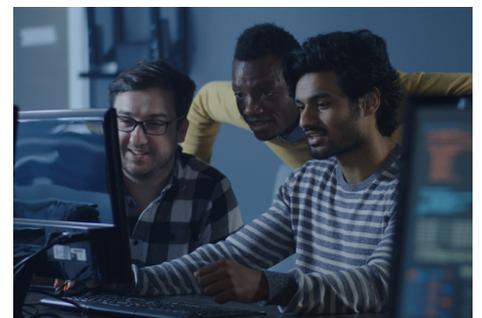
03

Message from
Chairman



04

Area Of Our Software
Development Expertise



07

Contact Us





NEW IT VENTURE CORPORATION

ISO 9001:2015 Certified Software Development Company

New IT Venture Corporation, an ISO 9001:2015 Certified Leading Software Development, Consulting & System Integrator Company, which helps business realize their vision and achieve their goal of harnessing trendsetting web and mobile technologies.

At New IT Venture, we the wonderful team of 135 employees strives our best and offer client centric services to customers which give them a competitive edge.

We care about whom we work for and

the quality of work we deliver, which is clearly depicted by the results we deliver and our portfolio. We strive for excellence in our service through research & development and adoption of latest technology.

NITV with 135 employees around the globe are here to provide carrier-grade solutions for the dynamically developing Telecom, Broadband, FinTech, Cable & Broadcast Industry, differentiate in the 5G era with the next-generation communication and media experiences.

MESSAGE FROM CHAIRMAN



On behalf of my team, I wish everyone a happy and healthy New Year 2022. May this year bring peace of mind, new happiness, new objectives, new achievements and many new inspirations in your life.

Over 18 years of experience in enterprise software development, NITV is always dedicated to value creation across the future and contributes to resolving the world's social issues and improving lives through our innovation and businesses.

We have a passionate and experienced team that does everything possible to deliver as per customer expectations. Despite the outbreak of the pandemic which hindered the growth of the economy, we remain optimistic that this is still the decade of opportunities. We are focused on building

our strategy to provide value-added solutions to our customers.

At this point, I would like to extend my deepest appreciation to our wonderful clients, business associates & great team for their contribution towards the Journey. I would also like to thank my fellow directors & share holders for their loyal support & guidance amidst this tumultuous period.

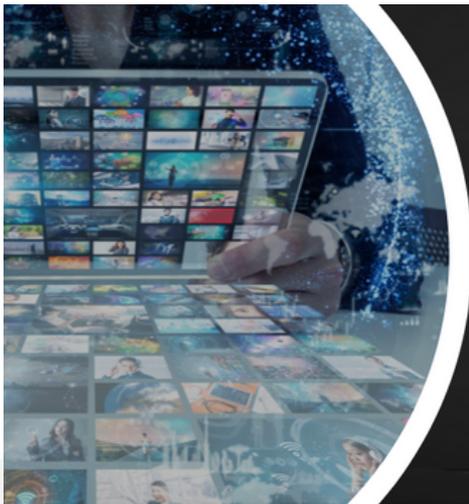
Your ongoing support and dedication will be greatly appreciated.

Kamal Adhikari

Chairman

New IT Venture Corporation

OUR EXPERTISE



IPTV/OTT PLATFORM

Next generation unified video streaming solution

Video Streaming Platform Development & Services

- Custom Apps & Content Module (Live/Linear Channels, VOD, TV Shows, Audio, 360Video, etc).
- TV-Anywhere Mobile Apps (Android Smart Phone/Tablet, Google TV. ATV, iOS iPhone/iPad/Apple TV/i-Watch, Windows App (W-10), Web, LG Web OS, Samsung, Google TV, Fire TV Amazon, Roku, Xbox, etc).
- Electronic program guide/EPG & Metadata Integration & Management.
- Media & VAS Subscriptions & Packaging (Package Plans, A-la-Cart, Pay Per View, Pay Per Event, Bundle Package, etc) .
- Middleware Software, Subscriber Management Software & Payment/Billing Integration Solution
- Custom Media Player for Multi screen (DRM, Online Play, Offline Play, Media Download, Media Cast, etc).
- Unified Content & App Aggregator Managing Platforms.
- Media Infrastructure & Content Delivery Network/CDN Platform Development & Management.
- Interactive Ad Solution (Target Ads, Recommended Ads, Pre-roll Ads, Mid-roll Ads, Cast Ads, etc).
- Hospitality/Hotel TV & TV-Commerce System Development.
- Terminal Management Software (TMS) Platforms.
- User Generated Content (UGC) - Video Portal Development.
- FFmpeg based video encoder & transcoder solution for Video, Audio and Live/Linear Channels.
- Automatic Video Clips from Linear Feed, Capture EPG meta-data, On GO editing of video clips.
- Machine Learning/AI based Recommendation Engine & TRP data analyzer Development.

Enterprise Software Development & Services

- Custom Enterprise Software Development : Design, Build and Scale custom industry specific enterprise software solution
- Digital Transformation Service : To create new or modify existing business processes to meet changing market requirements using digital technologies.
- Data Management : Effective data management strategy, predictive analytic, and intelligent automation
- Software Integration Services : Combining different software solutions or subsystems into one.
- Legacy Application Modification : Improve outdated software by performing in-depth feature and technical analysis with the latest tools and technologies
- Computer Vision, Image Processing, IOT

FinTech Software Development & Services

- Insurance: Intuitive and flawless, user-friendly interface and easy-to-use mobile solution for agents, clients and employees.
- Digital Wallets: Highly emphasis wallet apps with multiple payment & security solutions.
- Banking: Customized, Performance driven & user centric disruptive mobile solution.





CONTACT US

HEAD OFFICE (JAPAN)

NEW IT VENTURE CORPORATION

Tateishi 5-24-8 Katsushika-Ku Tokyo 124-0012, Japan

 +81 3 5650 5430

 info@newitventure.com

NEPAL OFFICE

NITV NEPAL LIMITED

Bansbari, Kapan Marg, House number 151,
Near Thai Embassy, Kathmandu, Nepal

 01-4373441/ 01-4378618

 hi@newitventure.com

Let's get social!

 facebook.com/NewITVenture

 [@enitvnepal](https://instagram.com/enitvnepal)