

# NITV NEPAL LIMITED

ISO 9001: 2015 **CERTIFIED**



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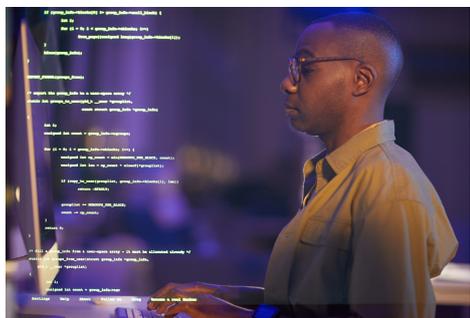
## 01

About Us



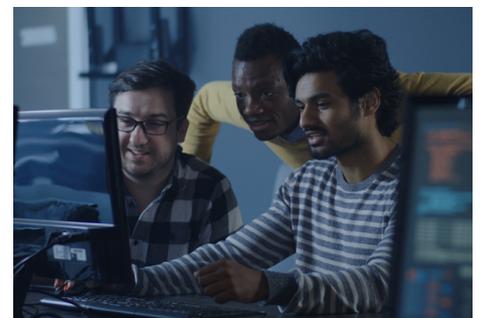
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# NITV NEPAL LIMITED

ISO 9001:2015 Certified Software Development Company

NITV Nepal Limited, an ISO 9001:2015 Certified Leading Software Development, Consulting & System Integrator Company, which helps business realize their vision and achieve their goal of harnessing trendsetting web and mobile technologies.

At NITV, we the wonderful team of 135 employees strives our best and offer client centric services to customers which give them a competitive edge.

We care about whom we work for and

the quality of work we deliver, which is clearly depicted by the results we deliver and our portfolio. We strive for excellence in our service through research & development and adoption of latest technology.

NITV with 135 employees around the globe are here to provide carrier-grade solutions for the dynamically developing Telecom, Broadband, FinTech, Cable & Broadcast Industry, differentiate in the 5G era with the next-generation communication and media experiences.

# QUESTIONS WITH EXPERTISE



**Durga Prasad Poudel**  
Chief Technology Officer  
NITV NEPAL LIMITED

## Could you please shed light on IPTV/OTT Platform basics ideas ?

Both IPTV and OTT, are about delivering Audio, Video contents, and interactive TV services using the IP network. Main difference is that IPTV delivers content in the managed network, fully controlled by the operator, while OTT is designed for content delivery over the public Internet. Sometimes, the term OTT is used also in cases where Audio, Video, TV service is offered on the mobile apps, web or PC devices while the term IPTV is used where services are offered on Set-Top Box devices connected in the operator's managed network.

## How does NITV Offer IPTV/OTT Solutions to customers ?

NITV provides advanced audio, video streaming solutions based on our outstanding engineer team and world-wide experience for many different customers. Our team diagnose the needs for each customer and provides a suitable solution that include encoding/transcoding, audio/video compression, distribution, storage, decoding, content management, DRM and more across multiple screens like Android, IOS Mobile, iPad, Web,

STB, Android TV, Roku, LG, Apple TV etc. NITV offers one stop solutions for IPTV/OTT operators to provide reliable and high quality live and on demand streaming media service to their end user.

## What are the main focuses of NITV in 2022?

We're constantly working to innovate and build new features for our users to deliver a fantastic experience to them. To achieve these goals, we need to continue building out our team. To support OTT/IPTV as well as our other Fintech and Enterprise software's rapid growth, increase development velocity, and ship more new features to our users, we're hiring heavily across our engineering and product organization, from architecture and device platforms to QA and product. The goal is to expand our team while maintaining our culture, and we're focused on hiring people that have the right expertise and can work collaboratively with our teams. We're investing heavily in talent and employee engagement and have programs that support continued learning and development for all employees.

# FEATURED PRODUCT

## MOMO - MORE MUSIC MORE MOVIES



SCAN FOR DOWNLOAD



Download Now



MOMO - More Music More Movies was developed with Slogan "A Daily Dose of Entertainment." MOMO - More Music More Movies aims to entertain users with a wide variety of content (Songs, Movie, Music Videos, Karaoke, News and Much More) . It has more than 50,000 plus Music (songs), 500 plus Latest Movies, 1000 plus trending Music Videos, karaoke features (users can give the voice in the Song's track as well as in Music Videos with subtitle), FM Station.

The Application MOMO - More Music More Movies, aims to cater to the wide range of people from all age groups and from various regions by providing them with supreme features. This application is developed by NITV Nepal Limited collaboration with Music Nepal.

## History of MOMO App:

MOMO - More Music More Movies was launched on 9th Oct 2018 with the name of Movie n Masti (MOVIE and Masti, Movie & Masti), later the app was rebranded with MOMO - More Music More Movies on 12th Feb 2020. Before the rebrand, the application was limited only to Nepal. After this rebrand, the application has opened globally.

As we know MOMO is the popular and easy access food in Nepal, Likewise the application MOMO - More Music More Movies provides its users popular and trending Videos, Movies, Music, and songs through the app and user-friendly UI that makes easy access for the user.



**Download Now**



### Available on:

- Smartphone (Android & iOS)
- Prabhu TV IPTV
- ViaTV IPTV

### App Features:

- 50,000 plus Music (songs)
- 500 plus New Nepali Movies
- 1000 plus Music Videos
- Karaoke (users can sing along with recorded music track and music videos using their MIC)
- Voting options
- National and international FM Stations
- TV Shows
- Download features for Movies and Music
- Offline Experience
- Notifications and Interactive Social Engagements
- Smooth Streaming
- Guest Log in
- Multiple Sign in option

### Upcoming App Features:

MOMO App is always eager to provide special features to their users. MOMO app planning to provide Movie ticketing & Live Event Ticketing system. Users can directly purchase a theatre ticket through the app by using a popular payment system. Users will get special offer, discount and others benefit while purchasing the ticket

MOMO App is considering collaborating with content creators. The MOMO application will share its platform for content creators and help them generate certain revenue. MOMO App will pay as per the content view.

MOMO has already successfully finished voting on two popular television shows. The MOMO application intends to integrate other international payment platforms for voting.



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