

# NITV NEPAL LIMITED

ISO 9001: 2015 **CERTIFIED**



*Leading Software Development, Consulting  
& System Integrator Company.*

2023  
HAPPY NEW YEAR





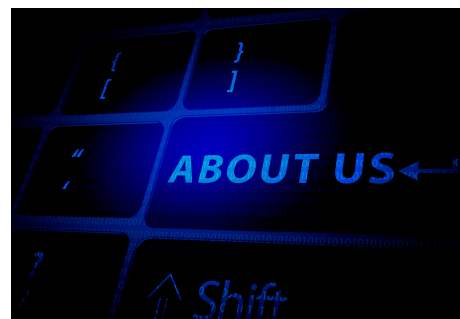
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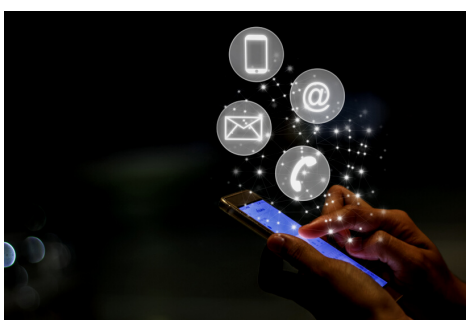
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# NITV NEPAL LIMITED

ISO 9001:2015 Certified Software Development Company

NITV Nepal Limited, an ISO 9001:2015 Certified Leading Software Development, Consulting & System Integrator Company, which helps business realize their vision and achieve their goal of harnessing trendsetting web and mobile technologies.

At NITV, we the wonderful team of 145 employees strives our best and offer client centric services to customers which give them a competitive edge.

We care about whom we work for and

the quality of work we deliver, which is clearly depicted by the results we deliver and our portfolio. We strive for excellence in our service through research & development and adoption of latest technology.

NITV with 145 employees around the globe are here to provide carrier-grade solutions for the dynamically developing Telecom, Broadband, FinTech, Cable & Broadcast Industry, differentiate in the 5G era with the next-generation communication and media experiences.

# QUESTIONS WITH EXPERTISE

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**MR. PRATIK PRADHAN**

**Senior Project Manager, Senior Product Owner  
NITV NEPAL LIMITED**

**Hello, everyone at NITV Corporation! We hope you have a wonderful new year full of success, growth and innovation. May you have all the opportunities you desire this year and learn as much as possible. Wishing you a prosperous 2023!**

## **Explain the working environment at NITV.**

We are always working on improving and adding new features to our products in order to provide the best experience to our users. To achieve this, we are building our team and hiring across various areas of engineering and product development, such as architecture, device platforms, QA, and product management. Our goal is to grow our team while maintaining our company culture, and we are looking for individuals with the necessary expertise who can work well with our teams. We are committed to investing in our employees and have programs in place to support their learning and development.

## **What is Fintech Solution? How NITV is providing Fintech Solutions?**

Fintech solutions are innovative financial technology products that use cutting-edge technologies and software to provide customers with a variety of services and products. These tools can include mobile banking apps, online payment platforms, and other helpful financial management tools. Fintech solutions offer many benefits for customers, such as convenience, security features, access to various products.

At NITV, we know how to develop financial solutions that work with the buy now, pay later concept. Our apps use NFC technology or manual entry so users can complete their KYC process easily. The platform also has an eCommerce feature built in for vendors to sell different products to all of our customers. It supports multiple payment systems so you can pay later or instantly for your products. And it's compliant with all the security.

# UNIFIED OTT PLATFORM



## ABOUT UNIFIED OTT PLATFORM:

OTT stands for “Over The Top” and refers to any streaming service that delivers content over the internet. Unified OTT Platform is a Multi-channel Pay-TV broadcasting service which broadcasts a variety of genres, VOD and TV channels. Users can subscribe to the channels and videos as per their choice. Unified OTT Platform brings all the most streaming content from popular Vendors like Netflix, Amazon prime, Disney, etc

The system is user friendly which is easy to use and no need for any extra knowledge to stream the contents. Users get multiple payment options like Gpay, Apple pay, Mastercard, Stripe, Paypal and so on. Also users get multiple login options like Google, facebook, Email and so on. The system is available on Android, iOS, Roku. The system has other features like HD Streaming trending videos, wishlist, Favourite option, EPG, Casting to TV option etc.

## Available on:

**App Store (iOS):** Unified OTT Platform will develop for App store. Users can watch VOD, and LIVE TV channels on their iOS devices.

**Play Store:** Unified OTT Platform will develop for Play store. Users can watch VOD, and LIVE TV channels on their android devices.

**Roku:** Unified OTT Platform will develop for Play store. Users can watch VOD, and LIVE TV channels on their Roku devices.

**Android TV:** Unified OTT Platform will develop for Google (Android Based TV). Users can easily download the app on their android TV and watch VOD, and LIVE TV channels.

**Apple TV:** Unified OTT Platform will develop for Apple TV. Users can easily download the app on their apple TV and watch VOD, and LIVE TV channels.



## Unified OTT Platform

## Login

Email

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Login

## QR code login

Scan the QR code and follow the instructions in the app to set up the device.



### KEY FEATURES:

- Package Selection and Purchase according to the user's choice
- Trending Content: Trending content is filtered on the following basis
  - Trending in, Netflix, Prime Video, WorldTVGO, MOMO, SPVOD, YouTube
  - Trending in Genres (like trending in Drama)
  - Trending in Premiering this week
  - Based on location, Most Popular
- Multiple log in option.
- Multiple purchase options.
- Multi-screen
- Discover
- Friends Explore

- For You: This page has AI-based content recommendations based on the user's daily activity:
  - On Air and upcoming TV programs from EPG.
  - Favourite
  - Wishlist
  - Linear Playlist (If a user always watches the morning news and watches the anime genre in the morning, the NTV News program is played on Your Tv's pseudo-linear at 7 am, and the Amapura anime program starts at 9 am. Start Automatically)
- Chat
- Content Playing
- Casting to TV




# CONTACT US

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